



Downtown Accomplishments 2014

Events:

First Fridays each month, Spring Downtown Clean Up Day, Plant & Garden Fair (we brought back downtown this year!), History Day with Historic Walking Tours, Camas Car Show (also raises funds for the Treasure House Food Bank), Camas Vintage & Art Faire, Camas Girls' Night Out (also raises funds for local women's cancer charities), Boo Bash trick or treat event, and Holiday Home Tour.

Downtown Design:

Flower Basket Program (42 baskets), Bike Rack Plaques placed, Building Roofline Lighting Program, Tree Lighting Program (15 new trees lit)—Public Art program soon to launch.

Promotion:

New Downtown Walking Maps. Grew weekly e-newsletter to 2500 subscribers and FB Likes over 2500. High social media engagement. Extensive Event Promotion. Regional advertising done in Clark County Visitor's Guide and Columbia River Gorge Visitors Guide. DCA website consistently updated with local business and event info.

Community Survey:

Surveyed just under 300 people at Camas Days and 87 people on FB about what they want to see next in Downtown Camas—Frozen Yogurt, Sushi, more live music and a deli were top responses.

DCA Involvement:

DCA Membership up 56%. Over 71 volunteers have contributed over 4500 volunteer hours to our board, projects, and events!

New openings:

Cake Happy Bakery, Arktana Shoes, Fuel Medical, A Beer at a Time, Little Bavaria Ice Cream and Deli, Camas Souvenir Company, Va Va Voom Waxing, Michael LeWallen Architect & Troffer Contracting, VEGA/Virtuosity second location (in Camas Bike's old spot), Krystal's Champagne Lounge (new owners took over in July), Los Jalapenos (old El Rancho Viejo spot), and Camas Acupuncture & Nutrition.

Coming Soon:

Feast at 316 (in K'Syrah's old spot) opening early January; Krystal's changing offerings and name to Flutes and Rocks; Mesa expanding into next spot. Caffè Piccolo to be changing locations.

New locations or remodels:

Camas Bike and Sport, Vancouver Vision Clinic. Continued investment in Downtown Camas!

New developments coming and recruitment continues. Continuing collaboration and advocacy for our downtown with the City of Camas. When we all work together, great things happen!