





ACCOMPLISHMENTS

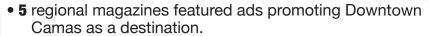
Events

- 19 large community events brought over 40,000 people to downtown.
- 30 percent increase in attendance for First Fridays, Camas Plant & Garden Fair and the Vintage & Art Faire.



Promotion

- 12,000 Downtown Camas Walking Maps and Event Calendars updated, printed and distributed.
- **52** weekly e-newsletters sent to 3200+ recipients.
- 42 percent increase in Facebook Likes.



Design

- **56** flower baskets decorated our shopping streets.
- 2 colorful street emblems now grace 4th Avenue with the process bringing Camas High School art students, DCA, and City together in collaboration.
- 26 buildings topped with lights courtesy of the DCA's "Light Brigade."

Business Boom

- 5 new businesses: Allure Boutique, Apiary Security & Spy Shop, Attic Gallery, Lovely Homes Realty, and The Sushi Joint. Zero vacancy rate!
- 3 changes/expansions: 6th Ave Suites, Mill Interpretive Center and Pippilottas Consignment.

Involvement & Investment

- 106 current DCA members, a 10 percent increase.
- 2600 hours contributed by 109 volunteers. A huge value to downtown and the city!
- 124 donors, including 12 B&O Tax Credit participants plus 36 sponsorships. \$254,000 plus in private investment dollars in the downtown core.
- 100 percent strong partnership with the City of Camas.
- **365** days of promotion, advocacy, business resources, historic preservation & building a vibrant community.







