

2019

downtown Camas association

ACCOMPLISHMENTS



Events

- **20** large community events brought **over 40,000 people** to downtown. Strong local media coverage for all events

- **26% increase** in monthly First Friday attendance
- **2 new events**—Little Art Camas and Picnic in Color, both celebrating appreciation of and exposure to the arts.

Promotion

- **10,000 Downtown Camas Walking Maps and Event Calendars** updated, printed and distributed
- **51 e-newsletters** sent to 3300+ recipients weekly
- **Facebook Likes** ended year at 8282, up by 1211 (**17% increase**)
- **5 regional publications** featured ads promoting Downtown Camas as a destination

Awards & Recognition

- **State and National Main Street Program Accreditation**
- Camas was chosen **Top 5 in the nation** by Small Business Revolution! A testament to our combined revitalization efforts and our amazing merchants.

Design

- DCA "Light Brigade" installed new roofline LED lighting throughout downtown to create an enhanced evening aesthetic while **reducing energy use by 90%**.
- Historic Mill Photo Collage art installation **fully funded** and to be installed in 2020
- **Repainted and preserved** the Welcome to Downtown Camas sign and street emblems
- **New Camas Love mural** on 5th Ave by local senior student—perfect for selfies!

- **64 flower baskets** decorated our shopping streets

Business Boom & Vitality

- **13 new businesses or expansions:** Attic Gallery (expansion), Body Bliss Yoga, Cedar Street Bagel Company, Core Industries, Coventry Gardens, Dr. Jennifer Stebbing, Electrical Panel Co-work Space, Envyago Esthetician, Norris Arts, Papermaker Pride, Petal & Thorn Naturopath, Pinnovate Skincare, Salon Magnolia (expansion), Tommy O's at the Camas Hotel
- **4 ownership changes:** Camas Bike & Sport, Columbia Chiropractic, Camas Hotel and Lily Atelier
- **New businesses opening in 2020!** Juxtaposition Home Furnishings and LUX Artistry Collective Salon

Involvement & Investment

- **20% increase in membership** - 151 current DCA members!
- **3210 hours contributed by 175 volunteers.** A huge value to downtown and the city!
- **100+ donors**, including 15 B&O Tax Credit Program participants plus 51 sponsorships. **\$250,000+** in private investment dollars in the downtown core
- **4 new buildings** underway to be completed in 2020 including 30 residential units
- **365 days** of promotion, advocacy, business resources, historic preservation & building a vibrant community

