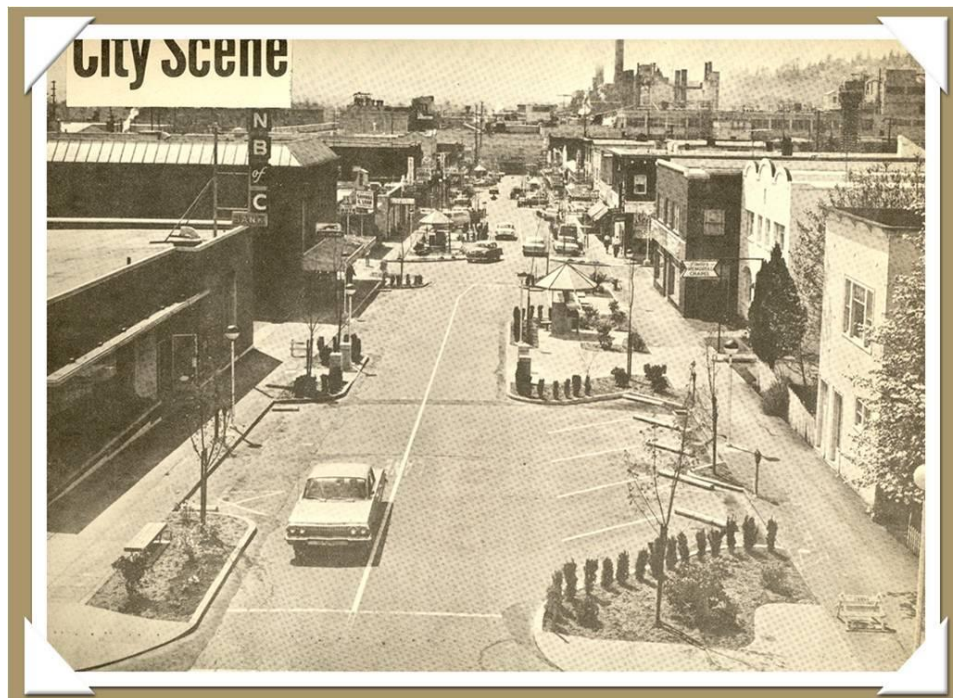


DOWNTOWN CAMAS GETS A FACELIFT

In 1964 a group of downtown business owners proposed a plan to make downtown Camas not only more beautiful but nicer to shop and spend time in. The plan was called **Operation 4-Sight**.

The proposed improvements included better layout of parking spaces, trees, flowers, benches, store awnings, gazebos, buried electrical and phone wires, outdoor telephones, and an outdoor sound system.

In 1965 Fourth Ave was redesigned with a temporary mock up of the suggested improvements which were left in place for two months so residents could offer suggestions and get used to the changes.



Work began on the downtown mall in 1966 and was completed in 1967. Funding came from the building owners of the downtown area, city revenues, and some federal aid.

The vision of forward thinking business people at the time has created a unique shopping experience in our quaint town today. The Downtown Camas Association and downtown merchants continue to work on making improvements to further the beauty and function of downtown Camas.



The trees that were planted were supposed to be “miniature”, but ended up being much larger shade trees and much more beautiful than expected!